

# The **C&K** "Builder" Program

## A Better Way to Balance Cost and Quality

Automatic transmissions typically make up 75% of the large, drive-line related claims in the extended warranty industry. When **non-OEM** parts are needed, the choice has always been either **Remanufactured** or **LKQ**. But what if you want an option with higher reliability than LKQ, yet more cost effective than Remanufactured?

### Introducing the C&K 'Builder' Program

C&K's Remanufactured transmissions offer the best quality in the automotive after market industry. Reliability, Availability, Presentation – it's all included. Our Remanufactured product is the next best thing to OEM, and our 4%-5% failure rate proves it. However, there are times when your budget demands another option....

C&K's Builder Program was designed to bridge the gap between a fully Remanufactured transmission and an LKQ unit – the quality and reliability of Remanufactured coupled with the cost effectiveness of LKQ.



The industry standard failure rate for a non-dyno tested transmission is between 20% and 22%. For years, C&K's dyno-tested units featured a better-than-standard 15% failure rate. Better than standard, yes, but still comparable.

### The 'Builder' Program Changes Everything

Each Builder unit is a non-failed, used transmission that is tested on computerized dynamometers. From there, the unit goes to a builder's bench to be outfitted with the necessary parts to bring it back to OEM spec.

In addition, each transmission automatically receives a new front pump seal, axle seals, filter, and transmission pan gasket. Finally, each unit is securely packaged to ensure damage-free shipping and proper presentation to the repair facility.

Since the program's inception in April 2005, over 5,000 Builder Transmission have been provided to the Extended Warranty Industry, with a 7.4% failure rate.

### The C&K 'Builder' Advantage

C&K warrants each Builder unit the same way we do all of our products – shop labor rate, book time, AND rental coverage.

Even better, cores for Builder transmissions do NOT need to be reassembled, potentially saving hours of reassembly time—which affords YOU, the Extended Warranty Company, additional savings.

When non-OEM parts are needed, and budget precludes using a Remanufactured transmission, C&K's *exclusive* Builder Program is THE best way to balance quality and cost.

**Call 1-800-981-7358 to try the C&K 'Builder' Advantage today!**